

**San Francisco, USA(HQ)**

**Brazil**

**China**

**Colombia**

**France**

**Greece**

**Germany**

**Indonesia**

**Italy**

**Mexico**

**Poland**

**Portugal**

**Singapore**

**Spain**



**Make Performance Happen!**

جعل الأداء حقيقة

**Menciptakan Kinerja Nyata!**

实现高绩效!

**Succes med performance!**

**Libérez la performance!**

**Mach die Leistung möglich!**

**Facciamo crescere le performance!**

パフォーマンスを發揮する!

성과창출을 현실로!

**Faça o desempenho acontecer!**

Повышая производительность!

**'Ostvarite vrhunski rezultat!**

**Apoyando el desempeño productivo!**

'สร้างผลงานให้เกิดขึ้นจริง!



**Make Performance Happen!**

*World Class Performance Development Solutions For People*

*Methodologies | Surveys | Software | Workshops*



+1(415) 331-3900

[www.personaglobal.com](http://www.personaglobal.com)

[info@personaglobal.com](mailto:info@personaglobal.com)

767 Bridgeway Suite 3B, Sausalito, CA 94965

## COMMUNICATION & INFLUENCING SERIES

*Preventing, resolving issues around communicating effectively, building trust, and getting agreement*

- Beyond Coaching, Mentoring the Ultimate Manager Performance Enhancing Process
  - Professional Presentations 'Live' / FreeRunner Simulation Program
  - Successful Negotiator
  - The Persuasive Communicator®
- SERIES: The Persuasive Manager / The Persuasive Negotiator  
Transition to Management

## SALES & SALES MANAGEMENT SERIES

*Developing and perfecting professional sales & sales management skills*

- Breakthrough Account Analysis™
- Cracking the Sales Management Code
- Sales Competency Assessment™
- Selling to Key Accounts
- Selling Your Technological Solutions
- Storytelling for Sales™
- The Persuasive Salesperson®

## TEAM BUILDING SERIES

*Accelerate team performance*

- Building a High Performance Team
- M@GIC – Team Maturity Profile
- Team Building – Building Team Cohesiveness & Consistency
- The Persuasive Leaders
- Drone Team Building

## BUSINESS SIMULATION SERIES

*Experiential learning for groups*

- Business Strategy
- Management Puzzle
- SIMSales
- SIMTalent
- The Carriers
- The Oil Tycoons
- The Well-Run Gas Station
- The Young Assets

## STRATEGIC APPROACH SERIES

*Building and sustaining quality business relationships*

- Cooperation & Beyond®
- Customer Experience Management+™
- Partnering Between Departments in Companies

## INNOVATION & SUCCESSION PLANNING SERIES

*Selection and career path development for fast track talent; enhancing decision capability*

- Innovative Decision Making™
- Talent Management Process

“ Helping People & Companies Navigate Life .....Through People Skill Training! ”



## ORGANIZATIONAL AND CUSTOMER SURVEYS

*Perfecting organizational effectiveness through performance analysis, benchmarking, and focusing on doing the important things right*

- |                              |   |
|------------------------------|---|
| Customer Value Survey™ 1     | Organizational Agility Survey™ 5        |
| Employee Experience Survey 2 | Organizational Alignment Survey™ 6      |
| Execution Metrics 3          | Organizational Engagement Assessment™ 7 |
| ValueView™ 4                 |   |

## LEADERSHIP & PERFORMANCE MANAGEMENT SERIES

*Leadership skills and competency for different levels in the organization*

- |                                  |                                  |
|----------------------------------|----------------------------------|
| Direct Leadership® 1             | Performance Leadership Profile 9 |
| Inspiring Leader Breakthrough™ 2 | PRIDE: Front Line Management® 10 |
| Leadership 3                     | Project Management 360° 11       |
| Leadership Equity Assessment™ 4  | Storytelling for Leaders® 12     |
| Management Action Profile™ 5     | TeamTrustView 13                 |
| Managing First Class Service 6   | The Persuasive Manager 14        |
| Managing Performance® 7          | Change Enablement 15             |
| NeuroView 8                      | Story-Powered Strategy™ 16       |

## PROFESSIONAL DEVELOPMENT SERIES

*Developing professional skills and personal expertise*

- |   |
|---|
| Chronos 1                                   |
| Color Accounting® 2                         |
| Emotional Capability Profile / Resilience 3 |
| Professional Manager 4                      |
| Organizational Savvy® 5                     |

## SOFTWARE PLATFORMS

*Beyond the learning experience, changing behavior, making learning and skills stick*

- |  |
|--|
| Container - E-Learning Authoring Program 1 |
| Metro Mentoring Platform 2                 |
| SimulApp 3                                 |
| Prediction of Futures Platform 4           |

## COMPUTER BUSINESS SIMULATION SERIES

*Realistic business challenges facing companies in today's global economy*

- |   |
|---|
| Hydro Laos Simulation - Stakeholder and Intercultural Management 1            |
| I-Merger Simulation - Change Management in an M&A Context 2                   |
| Rich Way Simulation - Fair Process Leadership of Change 3                     |
| Strategic Feat Simulation - Strategy Execution 4                              |
| Strategic Sales Simulation - Strategic Selling in B2B Context 5               |
| Agile Build Simulation - Leading Change in a Digital World 6                  |
| Clean Sweep Simulation - Improving Financial Acumen in a Competitive Market 7 |
| Financial Feat - Building Business Acumen 8                                   |