



*Thriving in the years of
disruptive change!*

Business &
Certification
Opportunities!

CONFERENCE REGISTRATION FORM

- If you live in a country that is not recognized by the United States **Visa Waiver Program**, you will need to obtain a **B-1 Visa for Business Visitors** to the U.S. Acquiring a visa can be a timely process so we urge you to start now! To obtain your visa we may need to write a letter of invitation for you.
- If you are already certified in a methodology, there is no certification fee to sit in; however, there is an expense contribution. Please contact us for further details.
- For any please contact Ayu@personaglobal.com or Quan@personaglobal.com.

See you in New York City!



Why You Should Attend the Conference?

1. Offerings on the Conference agenda are **pre-selected**. Though many companies would like to get on the agenda, we only accept those workshops, business games and simulations that are already successful. **They meet business needs and have a successful sales record.**
2. Conference offerings meet current business demand: **are one day or less to facilitate**, be the workshop or business simulations. Many contain follow up re-enforcement on line so called **Deliberate Practice Programs** to re-enforce and imbed learning.
3. They are **cost effective for your clients**; lowering expenses for the client in both terms of time "off work" for delegates and reasonably priced to PG Partners.
4. Certification at **Persona** GLOBAL Conferences is **the least expensive way to become certified** in any program. Already certified in a PG distributed program offered at the conference within the last 3 (three) years? Attend for free and be re-enforced!*
5. Time and time again meeting other PG partners, authors, and distributors at a PG conference has resulted in **international connections that produce business and an ROI** from attending.
6. We know that our partners have a wealth of good business ideas which they will freely share with each other. They are there for the asking. Often, **content is already translated and adapted in major languages.**
7. **We deliberately drive down the cost of our conferences** while selecting only quality content to present to conference attendees.
8. Yes, there is a lot of content on the training and development market. **Persona** GLOBAL Conferences are a yearly opportunity to view best practices content that is available to conference delegates.

* Expense contribution fee will apply. Contact: info@personaglobal.com to inquire.

REGISTRATION

INSTRUCTIONS: E-mail the completed form to Quan Lieu, quan@personaglobal.com

*Registration
Fee*

TOTAL:

CONFERENCE PRESENTATIONS

<input type="checkbox"/>	Sep. 2 & 3	Conference Presentations + coffee breaks + lunch + conference + handouts provided by speakers	\$1675
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PRE CONFERENCE - WORKSHOPS / CERTIFICATION

<input type="checkbox"/>	Aug. 31	Popular! Storytelling For Sales™ Workshop (Only)	\$975
<input type="checkbox"/>	Sep. 1	Popular! Storytelling For Leaders® Workshop (Only)	\$975
<input type="checkbox"/>	Aug. 31 & 1	Beyond Coaching, Mentoring Workshop and Certification	\$3475

POST CONFERENCE - CERTIFICATIONS

<input type="checkbox"/>	Sep. 4	Popular! Storytelling For Leaders® Certification * Prerequisite: Storytelling for Leaders® Workshop on Sep. 1 and the workshop fee is included.	\$3875
<input type="checkbox"/>	Sep. 4	Popular! Color Accounting Certification	\$3750
<input type="checkbox"/>	Sep. 5	New! NeuroView/TeamTrustView Certification	\$3495
<input type="checkbox"/>	Sep. 5	Management Puzzle/ Business Strategy Workshop & Certification	\$3875
<input type="checkbox"/>	Sep. 6	Metro Mentoring Platform Certification * Prerequisite - Persuasive Communicator Series certifications (i.e., Beyond Coaching, Mentoring or PC Certifications)	\$1975
<input type="checkbox"/>	Sep. 6	Popular! Emotional Capability Workshop & Certification	\$3350
<input type="checkbox"/>	Sep. 6	The New Professional Presentation Life Simulation System Certification	\$3125

ADDITIONAL POSSIBLE SAVINGS

<input type="checkbox"/>	Persona GLOBAL® Branded Offices attending Sep. 2nd - 3rd Presentations only	10% discount on total payment
<input type="checkbox"/>	Second conference delegate from same company.	20% discount on total payment
<input type="checkbox"/>	Guest Fee: Sep. 2nd - 3rd Presentations	Please inquire prices

Total Due:

PAYMENT INFORMATION

NAME: _____

Please submit one registration per delegate.

Bank-to-Bank

I would like to pay by bank transfer.

Credit Card

(Credit card processing fee of 3.12% of payment plus \$0.29 per transaction will apply.
 Example: A conference pass of \$1395 will have a total of \$1438.81 on credit card payment)

I would like to charge my credit card.

Name on the Credit Card: _____

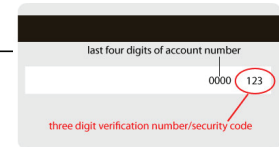
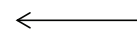
Credit Card Number: _____

Credit Card Type: Master Card Visa American Express Discover



Expiration Date: _____

Card Security Code: _____



Signature: _____

**** If paying for an additional delegate, please enter their name below (please enter their certification choices on a separate form):**

Name of additional delegate from the same company: _____

Important Notes:

- *Please e-mail the completed form to Quan Lieu (quan@personaglobal.com).*
- **Submit one Registration Form per delegate.**
- In order to attend the **Persona** GLOBAL Conference in New York, acquiring a **Tourist Visa/ Business Visa** to United States can be a timely process so we urge you to start now! To obtain your business visa we may need to write a letter of invitation for you.
- If you are already certified in a methodology or survey, there is no certification fee to sit in; however, there is an expense contribution. Please contact us for details.
- Conference materials included in fees.
- Delegates will be responsible for making their own hotel arrangements. For those wishing to stay at the conference hotel, The Michelangelo, please click [here](#) to book.
- Delegates should bring a **personal laptop**.
- For any questions, please contact Ayu Ramadhani, ayu@personaglobal.com.

Refund Policy:

- Cancellations July 31, 2017, or before: 100% refund
- Cancellations August 10, 2017 or before: 50% refund
- Cancellations August 18, 2017 or before: 25% refund
- Cancellations after August 18, 2016: No refund possible. **Exceptions may be made if cancellation is due to failure to receive visa, or illness.**
- Refunds are net of credit card charges, if any.