



Join us at our 39th Annual International Conference!

New York City, U.S.A
September 2 - 3, 2017
Michelangelo Hotel

www.personaglobal.com | info@personaglobal.com

*Bringing
Relevance,
Value & Profit to
our partners.*

*Uncover
the full
potential!*

*Linking
Methodologies
to create
long term client
solutions.*

Become certified in Persona GLOBAL® distributed solutions:

NEW

NeuroView

"Great with a direct connection between training and/workshop/seminars and goals for the entire organization"



NEW



SIMSales - "How do I maximize the use of my resources (time, sales support, conditions)?"

"How can I contribute to optimize the turnover, reputation and stability?"

SimTalent - "How can we attract and retain high performers?"

"How can we win the race for talent and propel performance?"

Color® Accounting

A revolutionary way of teaching accounting as a foundation for financial literacy and business acumen.

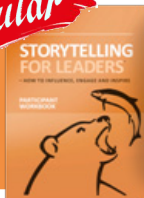
Popular



**Popular Financial
Acumen Comes
Alive**

**Trendy -
Humanizing
Communication**

Popular



Storytelling for Leaders®

We know that stories are engaging – we tell them informally and people listen. They 'get' what we are saying and they remember it.

Beyond Coaching, Mentoring the Ultimate Manager Performance Enhancing Process

"Learning to help others be their best has made a great impact on my job satisfaction, as well as on the team's overall productivity. It's amazing!"

- Eunice Yang, HR Vice President of Motorola Electronics and Communications, Inc.



**Keys to
Mentoring**

**Making Know
How Experience
Accusable**



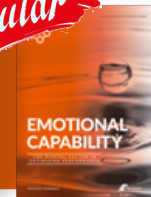
Metro Mentoring Platform

NEW and STATE-OF-THE-ART complement to Persona GLOBAL's Beyond Coaching, Mentoring the Ultimate Manager Performance Enhancing Process or The Persuasive Communicator™ (Series).

Emotional Capability

This developmental tool is based on the perception of self and others –providing feedback to individuals about the skills associated with exhibiting emotional intelligence at work.

Popular



**Career
Building**

**Life Skills for
Communicating
Effectively**

Popular



The Persuasive Communicator®

A lifelong skill will enable you to communicate effectively, become more influential and ultimately become a successful persuasive communicator!

The New Professional Presentation Life Simulation System

"The human brain is marvelous. It starts working the moment you are born and never stops until you stand up to speak in the public." - Mark Twain



**Leading Edge
Virtual Reality**

and more...