



Conference Agenda

(As of June 10, 2009)

Date	Time	Event
Thursday, August 27th	9:00am – 10:30am	Pre-Conference Emotional Capability with Frances Tweedy at Open'Act office, Paris
Pre-Conference Certification (Optional)		
	10:30am – 11:00am	Coffee Break
	11:00am – 12:00pm	Emotional Capability - Presented by Frances Tweedy, CAPABILITY GROUP, New Zealand
	12:00pm – 1:30pm	Lunch Hosted by Persona GLOBAL, Inc.
	1:30pm – 3:30pm	Emotional Capability - Presented by Frances Tweedy, CAPABILITY GROUP, New Zealand Continued...
	3:30pm – 4:00pm	Coffee Break
	4:00pm – 6:15pm	Emotional Capability - Presented by Frances Tweedy, CAPABILITY GROUP, New Zealand Conclusion...
	6:15pm – 7:30pm	Dinner at Local Bistro Hosted by Persona GLOBAL, Inc.
	7:30pm – 9:30pm	Emotional Capability Certification (optional) - Presented by Frances Tweedy, CAPABILITY GROUP, New Zealand

Conference Starts:

Friday, August 28th	4:00pm – 8:30pm	Persona GLOBAL Welcome Reception at the Hotel Napoleon , Champagne & Canapés. Introductions, Keynote Speech
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Date	Time	Event
Saturday, August 29 th	8:30am – 9:00am	Continental Breakfast - Hosted by Persona GLOBAL, Inc.
	9:00am – 10:30am	Welcome to Conference , Review of Agenda, Persona GLOBAL Status Report, and Instruction to Delegates. Hotel Napoleon
	10:30am – 11:00am	Coffee Break
	11:00am – 12:15pm	Leadership Equity Assessment (LEA) <i>Presented by Bo Lynggaard and Klaus Falkenberg, Leadership Equity, Denmark</i>
	12:15pm – 1:15pm	Lunch at Hotel Napoleon , Hosted by Persona GLOBAL, Inc.
	1:15pm – 3:30pm	Leadership Equity Assessment (LEA) <i>Presented by Bo Lynggaard and Klaus Falkenberg, Leadership Equity, Denmark</i> Continued...
	3:30pm – 4:00pm	Coffee Break
	4:00pm – 5:30pm	Leadership Equity Assessment (LEA) <i>User Testimonials and Presentations</i>
	5:30pm – 7:30pm	Leadership Equity Assessment (LEA) Certification (optional) <i>Presented by Bo Lynggaard and Klaus Falkenberg, Leadership Equity, Denmark</i>
	8:00pm – 10:30pm	Dinner Cruise Hosted by Persona GLOBAL, Inc.

Date	Time	Event
Sunday, August 30 th	8:30am – 9:00am	Continental Breakfast - Hosted by Persona GLOBAL, Inc.
	9:00am – 10:30am	Persona Approach "Solution vs. Knowledge" <i>Presented by Jose Luis Cascallar, Senior Consultant, Persona GLOBAL, Inc., Spain</i>
	10:30am – 11:00am	Coffee Break
	11:00am – 11:30am	<i>"Solution vs. Knowledge"</i> <i>Presented by Jose Luis Cascallar, Senior Consultant, Persona GLOBAL, Inc., Spain</i> continued...
	11:30am – 1:00pm	Sales Competency Assessment (SCA) <i>Presented by Francois Pham, Open'Act, France</i>
	1:00pm – 2:30pm	Lunch at Hotel Napoleon , Hosted by Persona GLOBAL, Inc.
	2:30pm – 3:30pm	ROI SCA Case Study <i>Presented by Ozan Kuscü, Persona GLOBAL Turkiye</i>
	3:30pm – 4:00pm	Coffee Break
	4:00pm – 6:30pm	Sales Competency Assessment (SCA) <i>Optional Certification at Open'Act Office</i> <i>Presented by Francois Pham, Open'Act, France</i>
	6:30pm – 8:30pm	Dinner on your own "Network"

Date	Time	Event
Monday, August 31 st	8:30am – 9:00am	Continental Breakfast - <i>Hosted by Persona GLOBAL, Inc.</i>
	9:00am – 10:30am	How Partners Differentiate: Best Practices Sales & Marketing Round Table
	10:30am – 11:00am	Coffee Break
	11:00am – 1:00pm	M@GIC Presentation <i>Presented by Francois Pham, Open'Act, France</i>
	1:00pm – 2:30pm	Lunch at The Napoleon , <i>Hosted by Persona GLOBAL, Inc.</i>
	2:30pm – 4:00pm	Management Action Profile (MAP) <i>Presented by Francois Pham, Open'Act, France</i>
	4:00pm – 4:30pm	Coffee Break
	4:30pm – 6:00pm	M@GIC Certification (optional) at Open'Act Office <i>Presented by Francois Pham, Open'Act, France</i>
	6:00pm – 7:00pm	Management Action Profile (MAP) Certification (optional) at Open'Act Office <i>Presented by Francois Pham, Open'Act, France</i>
	7:00pm – 9:00pm ++	Good Bye Dinner at <i>Au pied De Cochon</i> <i>Hosted by Persona GLOBAL, Inc.</i>